

**Contacts:****For Pulse Infoframe****Tina Wellman****1-888-78PULSE**[twellman@pulseinfoframe.com](mailto:twellman@pulseinfoframe.com)**For the Society for Participatory Medicine****Danny Sands**[danny@drdannysands.com](mailto:danny@drdannysands.com)**NEWS / FOR IMMEDIATE RELEASE****Society for Participatory Medicine Adds Pulse Infoframe's Digital Tool-Set and Supercharges Corporate Member Benefit Offering.****Patient Portals, Evidence-Based Patient Reported Outcome Measures, Health Registries, Real Time Analytics, & Data Visualization Capabilities Offering Augments Member Benefit**

(Boston, Mass. and London, Ont., Oct 25, 2017) Senior executives from the Society for Participatory Medicine, the preeminent organization in promoting true partnerships between patients and healthcare professionals, and Pulse Infoframe Inc., a leading cloud-based health care data insights company, announced a partnership to promote the use of patient portals, patient reported outcomes, and registries to enable the open exchange of information between patients and caregivers.

“A growing body of research is showing that engaged and informed patients have better outcomes and reduced costs,” said Dr. Danny Sands, a co-founder and board chair of the Society for Participatory Medicine. The Society is a catalyst for positive change in healthcare, and is thrilled to offer this new member benefit providing specialized pricing and domain expertise on an essential digital toolset that facilitates dialogue, enables needed ecosystems, and improves human health. I am delighted with our new relationship with Pulse Infoframe.”

“The Society for Participatory Medicine’s activities are routed in community, conversation, advocacy, research and education. The Society’s mission and methods are fully aligned with Pulse Infoframe’s objectives. We are committed to serving the Society’s growing membership. Together, we can empower the voice of the patient and bring about a stronger, collaborative and learning healthcare system,” said Dr. Femida Gwadry-Sridhar, Founder and CEO, Pulse

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Infoframe. “Through technology-enabled ecosystems, research, analysis, reporting and collaboration globally become easier, efficient and much less labor intensive.”

**About the Society for Participatory Medicine**

Created by a passionate group of professionals and patients with a vision to start a movement to transform the culture of healthcare, **The Society for Participatory Medicine** is a 501(c)(3) not-for-profit membership organization devoted to promoting the concept of participatory medicine, a movement in which activated empowered patients engage as drivers of their health, and in which providers encourage and collaborate with them as full partners in their care. SPM does this by stimulating dialogue, influencing policy, advocating research, and educating patients, health care professionals, and others. SPM members include stakeholders from across the health care continuum.

More information is at [participatorymedicine.org](http://participatorymedicine.org)

**About Pulse Infoframe Inc.**

Focusing on rare disease, cancer and patient reported outcomes, **Pulse Infoframe**, a new style health informatics company, delivers real-time analytics and visualization to improve outcomes, generate real-world evidence, and provide data insights and precision knowledge. Pulse aggregates data from multiple sources, making it available to relevant stakeholders and offering numerous benefits including dramatically improved efficiency, productivity and collaboration. Pulse Infoframe is headquartered in Canada, with offices in the United States, and India.

More information is available at [www.pulseinfoframe.com](http://www.pulseinfoframe.com).

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